

## **Larkhill Vineyard Privacy Policy**

### **Privacy Statement**

Larkhill Vineyard is committed to protecting your privacy. This statement sets for our policy for the collecting, processing, use, storage, sharing and protection of personal data. The information that we collect will be used lawfully and in accordance with the Data Protection Act 2018 (which includes GDPR).

We will never collect sensitive information from you without your explicit consent. The information we hold will be accurate, relevant and up to date. You can check the information that we hold about you by emailing us [info@larkhillvineyard.co.uk](mailto:info@larkhillvineyard.co.uk) or phoning us on +44 (0) 7826529310

### **The Data We Collect**

The data we collect includes names, contact information including email details, postcodes and any other information relevant to offers, promotions and customer surveys. We may also collect data from third parties or public sources including the internet.

### **How We Use The Data**

In essence we need this information from you in order to both provide a better service to you and to comply with our legal obligations.

Specifically, this may include:

- Internal record keeping and administration.
- Allowing us to market the wine and associated products to you.
- Maintaining a contact / relationship with you.
- Fulfilling our regulatory and legal obligations.

We do not sell any of your personal data to a third party.

### **The Security Of The Data We Hold**

We are committed to the protection and security of your personal data. We prevent unauthorised access to our systems and have measures to reduce the risk of data loss, data misuse and data disclosure. We have put in place suitable physical and electronic procedures and safeguards together with management processes to secure the information that we both collect online and store.

We will notify you of any personal data breaches in accordance with the Data Protection Act.

### **Your Rights With Regard To Your Personal Data**

You have the following rights to your data under the Data Protection Act 2018 (to include GDPR):

- You can request access to and visibility of your stored personal data.
- You can change or update your stored personal data.
- You can request erasure of your stored personal data.
- You can request a restriction in our use of your stored personal data.
- You can request withdrawal of previous consents with regard to the use of your stored personal data.

If you believe that we are holding any incorrect or incomplete personal data on you, then please contact us on [info@larkhillvineyard.co.uk](mailto:info@larkhillvineyard.co.uk) as soon as possible and we will promptly correct or delete such data.

